

Project W-23-09-19

Within the framework of long-term partnership between academic institutions of Austria, Germany and CIS countries, Institut fuer intellektuelle Integration /Institute for intellectual integrations/, Vienna, Austria, will hold

***Professional development in the foreign internship format
in the direction of "Public administration. Urbanistics"***

***Smart Technologies for European sustainable urbanism in the
digital age. New goals of regions***

***14 – 28 September 2019
Vienna, Austria***

Project experts were provided by:

- III Institut fuer intellektuelle Integration, Austria
- Institut für Kommunalwissenschaften IKW, Австрия
- Russisches Kulturinstitut Wien, Austria
- International Association for People-Environment Studies aims to improve the physical environment and human well-being IAPS
- Wirtschaftsuniversität Wien, Austria /on agreement/

The main purpose

Enhancement and revitalization of professional competences: to plan projects for economic and management of urbanized territories of developing regions, branding of regions, management of quality of life projects in the region.

Participants will be able to:

- study the European experience of modern approaches "new urban studies» of regions of Austria; best practices, smart-technologies and innovative mechanisms of regional studies, which contribute to the development of human capital in conditions of urbanization and agglomeration;
- explore the European experience in improving the quality of life of the population in the region in the digital age, psychological security and the formation of the favorable urban environment for the maximum implementation of human potential in the region;

- study of the European experience of the regional development in economy and urban management of creative spaces, which is considered as a complex structured process of innovation in the context of the quality of life of the creative population;
- search for the solution of the project tasks of urban development management on the basis of the interdisciplinary approach and organization of the interaction of specialists in the field of regional studies, urban planning, management of public spaces, representatives of public institutions, business, authorities, scientific experts of international and regional levels
- explore the experience in logistics and management of transport and pedestrian traffic in Vienna and the organization of public spaces;
- research of the Austrian approach for conservation of a region ecosystem.

The project program is intended for:

The program is intended for regional managers, heads of boards for regional management; for academic staff of universities from the Russian Federation and the CIS countries on “regional studies”, “public administration”, “ecological psychology”, heads of profile departments, managers of master's and bachelor's programs; for researchers of urbanized spaces, ecologists, experts of city brands, undergraduates.

Official languages: English, German, Russian.

Program of the International professional development includes:

The program of the International professional development includes the following thematic areas for educational modules, workshops and consultations:

- European urbanism: a development history. Specific characteristics and special phenomena of European urbanism. Models, technologies, examples of sustainable urbanism in the context of European and world integration processes.
- European concept of "smart city". “The ideal city” of the XXI century. Management of the region and the creative city in the context of the quality of life of the creative population. Creative economy in the management of urban space and regional space in locality and globality. Economics, finance and urban management of creative spaces as a complex innovation process. Smart Technologies for European sustainable urbanism in the digital age.
- Economics and management of the urbanized territory of Vienna and other cities of the Austrian Republic. A workshop of the professional style of "Branding of territory and creative city". "Urban Civilization" of Vienna as a new community of people with a high level of human capital development. The influence of "urban civilization" of Vienna on the methods and formats of municipal government. Why is Vienna the best city in the world?
- Creation of a comfortable living environment for city dwellers. Places of concentration of public functions and their management. Economics and psychology of the region location. Pedestrian streets as an indispensable attribute of the city center at the design stage of new urban formations. Resonators of urban architectural environment of European urbanized territories. Differentiation of transport and pedestrian traffic in

Vienna. Logistics management. New urbanism is a city for pedestrians. New regional studies is the region's quality of life.

- Concepts of psychological culture and psychological security of the region. Project management of the anti criminal design of urban space. New Look in the design and architecture of the creative city. Photo-graphics of public spaces and their functioning (practical photo-drawing on the example of Graz, Vienna and Bratislava). Analysis of photo-graphics and its description. Low-rise and multi-storey buildings in the neighborhood.
- Educational organizations and cultural organizations as objects of region branding.
- Ergonomics and quality of life of all generations of citizens. Main discussion "Ergonomics of the pedestrian environment and the economy of urban equipment". Vienna in the ranking of cities in the world.
- Public spaces organization for the self-realization of creative city dwellers. Park culture and management of gardening of a city. Park retreat and culture of thermal sanitation of citizens. Stress management.

The benefits of the program for participants

Participants develop professional competencies in the field of project management for sustainable urban and region development, improve the quality of master's programs in the "new urbanistics", "new region studies" filling them with advanced practices and creative mechanisms.

International certification of participants III Institut fuer intellektuelle Integration, Austria. Certificate of Excellence for "Smart Technologies for European sustainable urbanism in the digital age. New goals of regions" - 120 academic hours (40 hours of remote interaction and 80 hours of a full-time international internship in Vienna, Austria).

Registration

Registration for this program is now open. To register, please [click here](#) or visit the web site: <http://www.rbs-ifie.at>

Deadline is August 7, 2019.

It is necessary to indicate the following information for each participant in the application form: full name, nationality, country, city of residence; organization, position, education status, academic degree, preferred language of communication, e-mail address, Skype, WhatsApp, contact phone number.

Tuition Fee

For participants from the CIS countries and the Russian Federation, when submitting a group application /from 5 people/, the cost of participation is:

- **690 euro:** training, cultural program, **self-selection of accommodation.**

- **1080 euro:** training, cultural program, **accommodation.**

For targeted applications on the Erasmus scholarships, regional grants, university grants, and national targeted scholarships the cost is 1680 euro. It includes: training, international certification, cultural program, manager / administrator support with knowledge of English or German, preparation of

incoming and outgoing reporting documentation, organizational management of arrivals and departures from the airport / to the airport, individual consultations on request, photomonitoring.

Attention! The cost does not include the payment of the participant's flight, transportation costs within the host country, and train fees.

The protocol of tuition fees:

Payment for training is made in accordance with the registration dates by bank transfer through the requisites of the host organization III Institut fuer intellektuelle Integration. The invoice is sent within 2 days after registration. You can pay on the first day of arrival in Vienna, but with a preliminary agreement of the guarantee letter.

A prepayment of 50% is made three months before the first date of the program. The second part of the payment can be made under the guarantee letter upon arrival in Vienna.

Attention! Registration membership number, the official invitation with an electronic confirmation to the Consulate of the Republic of Austria, the applicant will receive only after payment confirmation.

Attention! An invitation to participate in the project for the management of the ministries, universities and / or personal grant applications of the participant to the Funds is sent within three days after the written approval by e-mail.

General information: classes are held in the limits of 1, 3, 7 and 8 districts of Vienna; the cost of a single transport ticket for 7 days - 17.10 euro (with a reservation plus 3.5 euro); the cost of regional transport when moving out of town - 16/24 euro (with a reservation plus 1.5 euro); transfer fee "Airport Schwechat - Western Railway Station in Vienna" - 8 euro (with reservation plus 3 euro); the cost of the Vienna-Bratislava ticket is 16 euro (with reservation plus 3 euro); the ticket price Vienna-Salzburg - 50 euro (with the reservation plus 3 euro), the ticket price Vienna-Linz - 30 euro (with the reservation plus 3 euro), the ticket price Vienna-Baden - 10 euro (with the reservation plus 3 euro)

Project administrators and contacts

If you have any questions, you can contact the project administrators:

Mag. Lana Maerz Arthuro Seibgll, MA

by e-mail: office@rbs-ifie.at

Communication languages: English, German, Russian.

Website: <http://www.rbs-ifie.at>

E-mail: office@rbs-ifie.at

Facebook: <https://www.facebook.com/intellektuelleintegration/>

Instagram: https://www.instagram.com/iii_intellectual_integration/

YouTube: <https://www.youtube.com/channel/UCFmGdBSDeMICior4pZR91Yg>